



CLIENT: Unforgettable Smiles
FUNNEL COUNT: 5
CONTACT: Dr John and Dr Jade Moreau: 318-442-9555
SHOOT DATE: 4/19/2024 & 4/20/2024 from 9am-3pm

Notes for the Videographer | **Notes for the Editor** | **Notes for your Team**

You are responsible for coordinating, scheduling, and setting up all people, props, and locations.

Photos & Clips may be sent to [This Dropbox](#) - Please email me when sending anything in so I may save it to your project files! Thank you!

- Please be sure to send your files as an MP4 or MOV file.

SeeSaw Script Checklist

Please review your scripts and complete this checklist to ensure accuracy.

- The business/organization name that appears in my scripts is correct.
- The titles of my videos are named correctly and match the topics selected with my producer.
- The services and information mentioned in my scripts accurately reflect what we offer.
- All names of people who are speaking on camera are spelled correctly.
- All titles of people who are mentioned and/or speaking on camera are accurate.
- All unique words and/or names have an accurate pronunciation guide in parenthesis next to the word. Ex.) Claire Maurer (*MUH-OW-ERR*)
- The overall message conveyed is consistent with our business's/organization's mission and values.

[Funnel 1: About Us](#)

<p>Video 1: On-Camera Intro {Dr. Jade On Camera}</p> <p>I'm Dr. Jade, and I'm excited to be partnering with you on your oral health journey. At Unforgettable Smiles, we pride ourselves on providing top-quality care while making sure your comfort is our priority. Trust our team to create the unforgettable smile and compassionate care you deserve!</p> <p>Shots Required: F1V1C1 MS Dr. Jade on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Dr. Jade</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 2: Our History {CGI Voice Over}</p> <p>Our family-owned practice has been around for over 40 years. It started with Dr. John Moreau, and now includes his daughter, Dr. Jade Moreau. Our goal has always been to provide compassionate, state-of-the-art dental care that we would give our own family.</p> <p>Shots Required: F1V2C1 EXT. WS/MS Unforgettable Smiles building and sign F1V2C2 MS Group shot of Dr. Moreau & Dr. Jade smiling together on camera F1V2C3 WS/MS Dr. having consultation with patient, smiling-show reverse angle also</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 3: Our Mission {CGI Voice Over}</p> <p>Our mission is simple: create beautiful, healthy smiles that bring joy and confidence to our patients' lives. We offer a wide range of dental services, from preventative care, to implants, and cosmetic dentistry.</p> <p>Shots Required: F1V3C1 Over the Shoulder MS Patient looking at smile in mirror after appointment with staff member beside them, big smiles F1V3C2 WS/MS Dr. having friendly conversation with patient, smiling-show reverse angle also</p> <p>EDITOR-Text on screen listed as said: Preventative Care Implants Cosmetic Dentistry</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>
<p>Video 4: Meet Our Hygienists {Karly On Camera}</p> <p>Hi, I'm Karly. I'm proud to be a part of the Unforgettable Smiles team. Our dentists have decades of combined experience, and we're committed to staying on the cutting edge of dentistry to give you the best care possible.</p> <p>Shots Required: F1V4C1 MS Karly on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Karly say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Karly, Hygienist</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 5: Meet Our Hygienists {Hannah On Camera}</p> <p>I'm Hannah, one of our hygienists. Our team is committed to not just treating your teeth but also ensuring you are comfortable, and educating you about the best options to maintain your oral health.</p> <p>Shots Required: F1V5C1 MS Hannah on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Hannah say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Hannah, Hygienist</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 6: Patient Testimonial {Patient On Camera}</p> <p>Prompt: How did our team make a difference in your oral health journey?</p> <p>Example Response: Unforgettable Smiles made a life-changing impact on my oral health, self-esteem, and confidence. The team's expertise and compassion made every visit comfortable and enjoyable. I finally have the smile I've always dreamed of!</p> <p>Shots Required: F1V6C1 MS Client on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have client say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and Satisfied Patient</p> <p>EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>

<p>Video 7: Call to Action {CGI Voice Over} Thank you for getting to know us at Unforgettable Smiles. We look forward to becoming your trusted partners on your oral health journey. Call us today! Shots Required: F1V7C1 WS/MS Group shot with staff smiling into camera F1V7C2 EXT. WS/MS Unforgettable Smiles building and sign EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>		
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Funnel 2: Preventative Care		
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<p>Video 1: On-Camera Intro {Dr. Jade On Camera} Unforgettable Smiles believes prevention is key to maintaining optimal oral health. Our compassionate dental team is here to help you achieve a glowing, healthy smile that lasts a lifetime. Let us be your partners in taking care of your teeth and gums. Shots Required: F2V1C1 MS Dr. Jade on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines EDITOR-Lower third with name and title: Dr. Jade EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 2: Overview of Preventative Services {CGI Voice Over} We offer a wide range of preventative care services to keep your smile healthy and bright. From comprehensive dental exams that include a thorough oral cancer screening, to teeth cleanings, and oral hygiene education, let us help you achieve a lifetime of optimal oral health. Shots Required: F2V2C1 WS/MS Patient having x-ray done-multiple takes/angles F2V2C2 WS/MS Dental exam with patient and hygienist, smiling-multiple takes/angles F2V2C3 WS/MS Oral cancer screening-multiple takes/angles F2V2C4 MS Dr. educating patient using model, smiling-multiple takes/angles EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 3: Sedation Options for your Comfort {CGI Voice Over} We know that dental anxiety is a common concern. That's why we offer various sedation options to help you relax and stay comfortable during your visit, including Nitrous Oxide, also known as laughing gas, as well as oral and IV Sedation options. Shots Required: F2V3C1 MS Dr. comforting child patient in dental chair, smiling-show reverse angle also F2V3C2 WS/MS Patient relaxed during dental visit in chair-multiple takes/angles EDITOR-Text on screen: Nitrous Oxide (Laughing Gas) Oral & IV Sedation Options EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>
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<p>Video 4: FAQ GFX with Text on screen: How often should I get a dental cleaning? {Karly Stutes On Camera} It is generally recommended to get a dental cleaning every six months. However, depending on your gum health, it may be recommended every 3 or 4 months. Regular cleanings help remove plaque and tartar buildup, preventing tooth decay and gum disease, while promoting optimal oral health. Shots Required: EDITOR-Text on screen with question listed: <i>How often should I get a dental cleaning?</i> F2V4C1 MS Karly on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Karly say and spell name and title before reading lines EDITOR-Lower third with name and title: Karly, Hygienist EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 5: FAQ GFX with Text on screen: How can I take care of my teeth at home? {Hannah King On Camera} To maintain good oral health at home, make sure to brush your teeth twice a day for two minutes using fluoride toothpaste. Also, floss daily, eat a balanced diet, and limit sugary and acidic foods and beverages. Shots Required: EDITOR-Text on screen with question listed: <i>How can I take care of my teeth at home?</i> F2V5C1 MS Hannah on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Hannah say and spell name and title before reading lines EDITOR-Lower third with name and title: Hannah, Hygienist EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 6: Testimonial {Patient On Camera} Prompt: Why do you recommend Unforgettable Smiles to others? Example Response: I'm grateful for the exceptional preventative care services I received at Unforgettable Smiles. The team's expertise and compassion gave me the confidence and knowledge I need to maintain my oral health. Shots Required: F2V6C1 MS Client on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have client say and spell name and title before reading lines EDITOR-Lower third with name and Satisfied Patient EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>
<p>Video 7: Call to Action {CGI Voice Over} Thank you for considering Unforgettable Smiles for your preventative care needs. Contact us today to learn more about our comprehensive oral health services. Trust us to help keep your smile glowing and healthy for a lifetime. Shots Required: F2V7C1 EXT. WS/MS Unforgettable Smiles building and sign F2V7C2 MS Client walking into lobby, being greeted by receptionist, smiling-show reverse angle also F2V7C3 WS/MS Dr. shaking hands with patient, smiling EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>		

Funnel 3: Restorative Dentistry

Video 1: On-Camera Intro {Dr. Jade On Camera}

When life takes a toll on your smile, our restorative dentistry services are here to help. From dental fillings to implants and full mouth rehabilitation, let us bring back the form, function, and beauty of your teeth.

Shots Required:

F3V1C1 MS Dr. Jade on camera, multiple takes, nice backdrop

VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines

EDITOR-Lower third with name and title:

Dr. Jade

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

Video 2: Overview of Restorative Dentistry Services {CGI Voice Over}

We offer a comprehensive range of restorative dentistry services.

With over 44 years of experience, if you need dental implants, fillings, crowns, bridges, or full mouth rehabilitation, our experienced team is here to restore your smile's health and beauty.

Shots Required:

F3V2C1 WS/MS Dr. reviewing options with patient, smiling-show reverse angle also

EDITOR-Text on screen:

Dental Implants

Fillings

Crowns

Bridges

Full Mouth Rehabilitation

F3V2C2 WS/MS Dr. working with patient-multiple takes/angles

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

Video 3: Sedation Options for your Comfort {CGI Voice Over}

We understand that dental procedures can be intimidating. That's why we offer various sedation options, including Nitrous Oxide, or Laughing Gas, as well as oral and I-V Sedation, to ensure your comfort during restorative treatments.

Our caring team makes your experience as relaxed as possible.

Shots Required:

F3V3C1 WS/MS Dr. having consultation with patient, smiling-show reverse angle also

EDITOR-Text on screen:

Nitrous Oxide (Laughing Gas)

Oral & IV Sedation Options

F3V3C2 WS/MS Patient relaxed during dental visit in chair-multiple takes/angles

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

<p>Video 4: FAQ GFX with Text on screen: What is the difference between dental fillings and dental bonding? {Christina Bonial On Camera} Dental fillings are used to repair cavities, while dental bonding is a cosmetic procedure to address minor imperfections like chips, gaps, and discoloration. Both restore tooth structure but have different applications. Shots Required: EDITOR-Text on screen with question listed: <i>What is the difference between dental fillings and dental bonding?</i> F3V4C1 MS Christina on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Christina say and spell name and title before reading lines EDITOR-Lower third with name and title: Christina Bonial, TITLE EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 5: FAQ GFX with Text on screen: How long do dental crowns last? {Melanie Rogers On Camera} Dental crowns can last on average between 10 to 15 years with proper care and maintenance. Regular brushing, flossing, and dental check-ups can help extend the lifespan of your dental crown. Shots Required: EDITOR-Text on screen with question listed: <i>How long do dental crowns last?</i> F3V5C1 MS Melanie on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Melanie say and spell name and title before reading lines EDITOR-Lower third with name and title: Melanie Rogers, TITLE EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 6: Implants Testimonial {Patient On Camera} Prompt: How has your smile been transformed? Share your story and how it has impacted your life. Example Response: Since receiving dental implants from Unforgettable Smiles, my confidence has soared. I can enjoy my favorite foods again without worry, and my smile now radiates warmth and joy. Shots Required: F3V6C1 MS Client on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have client say and spell name and title before reading lines EDITOR-Lower third with name and Satisfied Patient EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>
<p>Video 7: Call to Action {CGI Voice Over} Let us bring back the vitality and beauty of your smile. Contact us today to learn more about our services and schedule your appointment. Shots Required: F3V7C1 MS Patient smiling/laughing with Dr./Hygienist after appointment-having friendly conversation F3V7C2 MS Patient shaking hands with Dr., smiling EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>		
Funnel 4: Cosmetic Dentistry		

Video 1: On-Camera Intro

{Dr. Jade On Camera}

With Unforgettable Smiles' 44 years of dental experience, and the benefit of having Doctor Moreau being one of only 434 dentists in the world to achieve accreditation by the American Academy of Cosmetic Dentistry, you can be confident that we can achieve your cosmetic objectives.

Shots Required:

F4V1C1 MS Dr. Jade on camera, multiple takes, nice backdrop

VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines

EDITOR-Lower third with name and title:

Dr. Jade

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

Video 2: Overview of Cosmetic Dentistry Services {CGI Voice Over}

Discover the transformative power of cosmetic dentistry. From teeth whitening to bonding and porcelain veneers, our personalized treatments can turn your smile into a captivating work of art.

Shots Required:

Client supplied before and after photos showing various cosmetic dentistry work done-3-4 photos

EDITOR-Text on screen with services listed as said:

Teeth Whitening

Bonding

Porcelain Veneers

F4V2C1 WS/MS Dr. working with cosmetic service patient, using equipment-multiple takes/angles

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

Video 3: Sedation Options for your Comfort

{CGI Voice Over}

Your comfort is our concern during cosmetic procedures. We offer various sedation options to ensure a relaxed and seamless experience. Nitrous Oxide, also known as Laughing Gas, as well as both oral and I-V sedation are available for your comfort.

Shots Required:

F4V3C1 WS/MS Employee helping patient feel comfortable in dental chair, smiling-multiple takes/angles

EDITOR-Text on screen:

Nitrous Oxide (Laughing Gas)

Oral & IV Sedation Options

F4V3C2 WS/MS Dr. working with dental patient, using equipment-multiple takes/angles

EDITOR-Text on screen with logo and contact information:

Phone Number: 318-442-9555

<p>Video 4: FAQ GFX with Text on screen: Is teeth whitening safe for my teeth? {Dr. Jade On Camera} Teeth whitening is a safe and effective cosmetic dental treatment when conducted under professional supervision. Our team uses trusted whitening techniques that minimize any potential risks to your teeth and gums. Shots Required: EDITOR-Text on screen with question listed: <i>Is teeth whitening safe for my teeth?</i> F4V4C1 MS Dr. Jade on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines EDITOR-Lower third with name and title: Dr. Jade EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 5: FAQ GFX with Text on screen: How long do porcelain veneers last? {Dr. Moreau On Camera} With proper care and maintenance, porcelain veneers can last for many years. On average, they can last between 10 to 15 years before replacement may be necessary. I actually placed my first porcelain veneers in 1984 and they are still aesthetic and functioning today. Shots Required: EDITOR-Text on screen with question listed: <i>How long do porcelain veneers last?</i> F4V5C1 MS Dr. Moreau on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines EDITOR-Lower third with name and title: Dr. Moreau EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>	<p>Video 6: Testimonial {Patient On Camera} Prompt: How has your smile been transformed? Share your story and how it has impacted your confidence and overall well being. Example Response: Thanks to Unforgettable Smiles, my smile underwent a complete transformation. With porcelain veneers, I now confidently flash my radiant smile, and it has boosted my self-esteem in all areas of life. Shots Required: F4V6C1 MS Client on camera, multiple takes, nice backdrop VIDEOGRAPHER-Please have client say and spell name and title before reading lines EDITOR-Lower third with name and Satisfied Patient EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>
<p>Video 7: Call to Action {CGI Voice Over} Unleash the full potential of your smile with Our team of cosmetic professionals at Unforgettable Smiles. Contact us today to learn more about our services and schedule a consultation. Shots Required: F4V7C1 WS/MS Dr. shaking hands with patient, big smile on face F4V7C2 MS Receptionist answering phone and assisting patient, smiling EDITOR-Text on screen with logo and contact information: Phone Number: 318-442-9555</p>		

<p>Video 1: On-Camera Intro {Dr. Moreau On Camera}</p> <p>Our motto at Unforgettable Smiles is to care for our patients like they're a family member and treat them like we would want to be treated. We will give you all the options, advantages, disadvantages, and costs to treat your specific needs.</p> <p>Shots Required: F5V1C1 MS Dr. Moreau on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Dr. Moreau</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	<p>Video 2: Your First Visit! {Dr. Jade On Camera}</p> <p>We want to make sure your first visit is both comfortable and informative. We'll review your medical and dental history, address any concerns, and create a specific treatment plan just for you.</p> <p>Shots Required: F5V2C1 MS Dr. Jade on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Dr. say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Dr. Jade</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	<p>Video 3: X-Rays {CGI Voice Over}</p> <p>We use state-of-the-art digital X-rays and any needed X-ray shielding to provide accurate diagnostic images and reduce your exposure to radiation. We also have a 3D Cone Beam machine that allows us to acquire a three-dimensional view of your teeth and jaws, further enhancing our diagnostic abilities.</p> <p>Shots Required: F5V3C1 WS/MS Patient having x-ray done-multiple takes/angles F5V3C2 WS/MS Dr. reviewing x-ray results with patient-multiple takes/angles F5V3C3 WS/MS Dr. using 3D cone beam with patient-multiple takes/angles F5V3C4 WS/MS Dr. reviewing cone beam results-multiple takes/angles</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>
<p>Video 4: New Patient Form {Tabatha VanDusn On Camera}</p> <p>I'm thrilled to welcome you as a new patient at Unforgettable Smiles. To save time on your first visit, please fill out our convenient New Patient Forms online.</p> <p>Shots Required: F5V4C1 MS Dr. Tabatha on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Tabatha say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Tabatha VanDusn</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	<p>Video 5: Financial Information {Christina Bonial On Camera}</p> <p>We understand that dental care can be costly. That's why we offer several flexible payment options, accept most insurance policies, and provide affordable care with no hidden costs.</p> <p>Shots Required: F5V5C1 MS Christina on camera, multiple takes, nice backdrop</p> <p>VIDEOGRAPHER-Please have Christina say and spell name and title before reading lines</p> <p>EDITOR-Lower third with name and title: Christina Bonial, TITLE</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	<p>Video 6: Advanced Treatment Technology {CGI Voice Over}</p> <p>Our practice stays ahead of the curve with the latest dental technology. From digital scanners, intraoral cameras, cone beam 3D x-rays, and laser dentistry, we'll make sure you receive the most advanced and effective treatment available.</p> <p>Shots Required: F5V6C1 WS/MS Dr. using technology with patient-multiple takes/angles</p> <p>EDITOR-Text on screen listed as said: Digital Scanners Intraoral Cameras Cone Beam 3D X-Rays Laser Dentistry</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>

<p>Video 7: Testimonial</p> <p>Text on screen:</p> <p>“I found the dentists to be extremely personable and informative, making me feel at ease, even during a stressful time.” - Jeannie W.</p> <p>“I finally found a staff that really cares for their patients.” - Scotty</p> <p>“From the moment you enter the office you are greeted with a hello welcome and pleasant smile.” - Christine B.</p> <p>“This place gives the most amazing service. Everybody is so nice. They definitely prioritize the patients.” - Vanessa H.</p> <p>Shots Required:</p> <p>EDITOR-Text on screen with reviews listed:</p> <p><i>I found the dentists to be extremely personable and informative, making me feel at ease, even during a stressful time.</i></p> <p>- Jeannie W.</p> <p><i>I finally found a staff that really cares for their patients.</i></p> <p>- Scotty</p> <p><i>From the moment you enter the office you are greeted with a hello welcome and pleasant smile.</i></p> <p>- Christine B.</p> <p><i>This place gives the most amazing service. Everybody is so nice. They definitely prioritize the patients.</i></p> <p>- Vanessa H.</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	<p>Video 8: Call to Action</p> <p>{CGI Voice Over}</p> <p>Contact Unforgettable Smiles now to schedule your appointment and begin your journey to an unforgettable smile! Call us today to learn more and experience five-star dental care.</p> <p>Shots Required:</p> <p>F5V8C1 MS Receptionist answering phone, assisting patient, smiling</p> <p>F5V8C2 EXT. WS/MS Unforgettable Smiles building and sign</p> <p>F5V8C3 WS/MS Group shot with staff smiling into camera</p> <p>EDITOR-Text on screen with logo and contact information:</p> <p>Phone Number: 318-442-9555</p>	
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LEGEND	
<p>INT: Interior Location</p> <p>EXT: Exterior Location</p> <p>XWS: Extreme Wide</p> <p>WS: Wide Shot</p>	<p>MCU: Medium Close Up Shot</p> <p>CU: Close Up Shot</p> <p>XCU: Extreme Close Up Shot</p> <p>OTS: Over the Shoulder Shot</p>

WMS: Wide Medium Shot
MS: Medium Shot

V/O: Voice-over
O/C: On Camera

CLIENT NOTES

VIDEOGRAPHER NOTES

If anything needs to be staged, please have someone available to play the role of each mentioned person. This includes anyone giving a testimonial (if applicable). If any props and/or locations are needed to stage or set the scene, please have that prepared as well. Specific locations are to be chosen at the discretion of the client and videographer and is the responsibility of the client to have planned. CGI is not responsible for setting up people, props, or locations unless specifically noted on your shot list.

You may see some highlighted item(s) in yellow. If so, these items are information, photos (large .jpeg or .png format), footage, or logos that need to be sent to us.

After reviewing the shot list, please respond to my email with your approval or feedback for revisions. If you would like to discuss the shot list over the phone please call:
Producer – Pam Rapp-Allen : 585-450-3283

After reviewing the shot list, please respond with any questions you may have. If you would like to discuss the shot list over the phone please call:
Producer – Pam Rapp-Allen : 585-450-3283

Please bring a wireless mic for any on-camera testimonials or reads. Have each person do their read at least 3 times on camera.

Please shoot as much additional b-roll footage as possible within the allotted time. Shoot 2-3 takes of every shot listed above, each a MINIMUM of 6 seconds long.

If you need more time during the shoot, contact the producer before proceeding past the scheduled shoot time.

EDITOR NOTES

Notes in gray.